



## **BUSINESS MEMBERSHIP APPLICATION**

The Ligonier Valley Chamber of Commerce advances and promotes civic, commercial, recreational, historical, educational, and environmental interests to the benefit of the Ligonier Valley, Pennsylvania.

### **Why Should You Join The Chamber?**

Research points out that **consumers are more likely to do business with a merchant who is a member of their local chamber of commerce**...44% of consumers are more likely to think favorably of the merchant and 63% are more likely to purchase goods or services from the merchant in the future.

### **We are a Business Promoter**

The Chamber of Commerce **increases your visibility** by promoting your business by various means such as the member directory, the chamber website and related links, newsletters and E blasts, other social media outlets, The Fort Ligonier community information outlet, and the walking/shopping/dining map.

### **We are a Tourist Promotion Center**

**Hundreds of tourists and prospective consumers** contact us for information about the Ligonier Valley's businesses. Tourism is the Valley's biggest industry.

### **We are a Community Coordinator**

The Chamber **organizes and manages many events which draw potential customers** generating new business leads.

### **We are a Community Voice**

The Ligonier Valley Chamber of Commerce acts as a "legislative watchdog" and **frequently takes a stand on local, state and federal legislation on issues affecting small businesses**. We work closely with Borough Council and Township Officials to improve the quality of life in the entire Ligonier Valley.

### **We are Behind Community Improvements**

Beginning with the Fort Ligonier Memorial Foundation, the Chamber of Commerce **has either started, or supported, most community projects for over 60 years**, including the Ligonier Valley YMCA and the Ligonier Country Market.

### **We Answer Your Questions**

The Chamber replies to thousands of inquires about your community, **including questions from prospective tourists and people with new business ventures, services and events**.



## BUSINESS MEMBERSHIP APPLICATION

**Business Name** \_\_\_\_\_

**Business Address** \_\_\_\_\_

**Business Phone** \_\_\_\_\_ **Fax** \_\_\_\_\_

**Email Address** \_\_\_\_\_ **Website** \_\_\_\_\_

**Business Hours** \_\_\_\_\_

**Business Description** \_\_\_\_\_

**Service Area** \_\_\_\_\_

**Age of business** \_\_\_\_\_

**Keywords (Words people might use when searching for your business or products)**

---

---

**Would you like to accept Chamber gift certificates? Yes \_\_\_ No \_\_\_**

(Chamber gift certificates are treated as cash. After you accept a gift certificate, deliver it to the Chamber office for a check made payable to your business. No fees apply.)

**You will receive your monthly newsletter by e-mail unless you check here:**

Send newsletter by postal mail: \_\_\_\_\_

**Your login information for the Chamber website, [www.ligonier.com](http://www.ligonier.com), will be sent to you after your membership has been approved by the Chamber Board.**

### **DUES LEVELS:**

1 to 4 Employees: \$150

5 to 10 Employees: \$200

11 to 20 Employees: \$270

21 to 50 Employees: \$375

50+ Employees: \$450

Ligonier Valley Chamber of Commerce  
120 East Main Street Ligonier, PA 15658  
**724-238-4200**